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Josette Lundell

Summary

I studied fine arts and sculpture at the University of Utah and am now studying at Mountainland Technical College for Digital Arts! I love creating new things and have a passion for visual arts and design. I am excited to learn more and grow more in the digital art field!

EXPERIENCE

Adobe Express Ambassador, Lehi – *Ambassador*

April 2023 – Present

- Building clientele to help create digital branding and content for other small businesses

Xyngular Corporation, Lehi – *Member Service*

July 2020 – June 2023

Work in direct sales to help engage customers with new products and promotions. Help to problem solve in different customer situations, and work with a small team to provide special support for our top company leaders and earners. Help to pull reports and offer support with projects and outreach for the field. Aid in special design projects for the company's WOW program and work closely to provide the best and best looking service for our members. Strive to execute company events and plan small activities for employees throughout the year.

Top Golf, Midvale – *Marketing Lead*

November 2016 – September 2019

Worked to train new marketing team members through hands-on experiences. Organized and booked outreach events. Created social media content for the venue. Designed and executed venue windows and displays. Created schedules for team members and worked with organizations such as make a wish, to help donate and organize special in venue events. Led Topgolf Leagues and helped promote other venue events through updating signage and keeping everyone in the venue on task with current activities.

EDUCATION

Mountainland Technical College, Lehi— *Digital Arts, Media and Graphic Design*

March 2023 – December 2023

Certificates for Adobe InDesign, Photoshop and Illustrator. Teaches skills in advertising, video editing. And logo creation.

University of Utah, SLC— *Fine and Studio Arts*

January 2017 – May 2020

SKILLS

- After Effects
- Brand Identity
- Design Guidelines
- Graphics
- Adobe Photoshop
- Adobe InDesign
- Adobe Creative Suite
- Adobe Lightroom
- Adobe Creative Cloud
- Marketing Materials